



Antitrust Counseling & Compliance

PRACTICE CONTACTS

- James Robertson Martin
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Zelle attorneys are highly experienced in counseling companies on the antitrust implications of proposed mergers and other combinations, as well as handling Hart-Scott-Rodino (“HSR”) filings on behalf of acquiring and acquired entities. Our lawyers have also represented industry participants before regulatory agencies to confidentially express their views about the potential competitive effects of a merger.

Antitrust Compliance Policies, Programs, and Training

We work closely with our clients’ in-house counsel, managers, and staff to:

- Craft effective antitrust compliance policies and programs tailored to their needs, concerns, and industries
- Respond to individual circumstances by analyzing the legality and structure of pricing, supply, distribution, and licensing practices and agreements for potential antitrust risks
- Conduct antitrust compliance training programs to executives and employees, typically senior management and sales or distribution staff, to limit antitrust exposure
- Provide tools for monitoring and enforcing compliance policies and programs

We are available to conduct internal investigations and antitrust audits and to provide customized training and solution-focused advice for managers and non-managers on-site at their company offices or through webinars on pricing and commercial strategies, on structuring arrangements and agreements (including those involving IP licensing, distribution, or supply), and on avoiding antitrust issues.

HSR and Foreign Transaction Counseling and Filings

Zelle attorneys bring substantial experience to bear on analyzing HSR and foreign transaction filing obligations and are committed to finding ways to align the costs of pre-merger review with the scope of the merger and its expected complications. We also use our extensive experience to advocate on behalf of competitors, consumers, and other third parties before the FTC, the DOJ, and foreign competition authorities (through consultation with local counsel) about the potential effects of a merger on competition.



Antitrust Counseling & Compliance

Ultimately, our goal is to form partnerships with good companies to build long-term mutually beneficial relationships. We are dedicated to providing excellent service for competitive rates in order to achieve that goal. Through the use of discounted and alternative-fee arrangements, we search for ways to “get to yes” in proposed mergers with minimum business disruption and cost-efficiency.

Presentations

Clients often call upon Zelle attorneys to provide advice on a full spectrum of antitrust issues, including HSR filings and antitrust compliance. [Click here](#) to receive information about the antitrust counseling and compliance services we can provide your company or trade association.