

## **Zelle Hofmann Names Frank Elsenbast as Chief Operating Officer and Chief Financial Officer**

February 7, 2014

Zelle Hofmann Voelbel & Mason LLP is pleased to announce that Frank P. Elsenbast has joined the firm as its Chief Operating Officer and Chief Financial Officer.

As COO/CFO, Elsenbast will be responsible for the firms business operations, including finance, real estate, information technology, marketing and litigation support. In addition, he will work with the firms attorneys and Executive Committee on all aspects of Zelle Hofmanns legal practice and the strategic management of the firm. He will assume the leadership role previously held by Robert R. Pederson, who has been Chief Operating Officer and Chief Financial Officer of Zelle Hofmann since 1990.

Franks broad range of knowledge and experience will help us meet and identify client needs and concerns, said Dan Millea, a member of the firms Executive Committee. He brings a unique understanding of both the financial and business strategies that successful law firms must employ in todays marketplace.

I look forward to working with Zelle Hofmanns talented team of attorneys and support staff to provide the highest level of service to our clients, said Elsenbast. The Zelle firm is an established national leader in all areas of complex litigation and dispute resolution and I am excited to join the team."

Elsenbast has 25 years of financial and management experience, including nine years as a public company CFO and involvement in a wide variety of industries including media, retail, technology and e-commerce. Prior to joining the firm, he served as CFO at LodgeNet Interactive.