

## **Zelle Hofmann Co-Counsel in NCAA Antitrust Suit**

July 22, 2009

Zelle Hofmann, together with Hausfeld LLP and other law firms, is plaintiff's co-counsel in a class action suit against the National Collegiate Athletic Association ("NCAA") on behalf of former UCLA basketball star Ed O'Bannon and thousands of former NCAA Division I student-athletes.

The complaint, filed July 21 in the U.S. District Court for the Northern District of California, includes allegations that the NCAA illegally denied former student-athletes compensation for the use of their images and likenesses in numerous revenue-generating formats, including DVD sales and rentals, photograph sales, video games, "stock footage" clips sold to corporate advertisers, jersey and other apparel sales, and rebroadcasts of "classic" games.

For additional information regarding the lawsuit, please visit <http://www.si.com/more-sports/2009/07/21/ncaa>.