

## **Zelle Hofmann Hosts “Texas Hail Claims – What The Hail™ Is Going On?” Seminar**

March 12, 2014

On March 6, 2014, Zelle Hofmann hosted an all-day seminar at the Hyatt Regency Reunion in Dallas titled, “*Texas Hail Claims – What The Hail™ Is Going On?*” The live event and webinar, which was attended by more than 250 insurance industry professionals, focused on all issues commonly arising in this emerging claims area, including:

- identification of hail versus other damage
- what is "physical loss or damage"?
- testing procedures
- establishing cost of repair/replacement
- code upgrade issues
- determining date of loss/pre-existing damage
- unauthorized practice of public adjusting
- the appraisal process
- avoiding common traps, tricks, and pitfalls
- identification of fraud
- recommended best practices
- significant legal issues/new cases
- subrogation

Zelle Hofmann Dallas attorneys Steven Badger, Brian Odom, Todd Tippet and Lindsey Bruning presented at the seminar, along with Jim Koontz of Jim D. Koontz & Associates, Stephen Patterson of ROOFTECH, Brett Lochridge of Unified Building Sciences, and Marco DeLeon of Nelson Forensics & Consulting.

After the seminar, attendees attended a cocktail reception on the top of

Reunion Tower. Zelle Hofmann Partner and Seminar Presenter Steven Badger with attendees Zelle Hofmann Senior Associate Lindsey Bruning presents on the topic "Taking Advantage of the Insured's Burdens" Seminar attendees meet with event sponsors Seminar attendees meet and greet during a break in the morning session A panoramic view of the afternoon session Seminar attendees enjoy post-seminar cocktails atop Reunion Tower