



500 Washington Avenue South
Suite 4000
Minneapolis, MN 55415
TEL: (612) 336-9160
FAX: (612) 336-9100
felsenbast@zellelaw.com

EDUCATION

- Masters of Business Administration – Finance, Carlson School of Management, University of Minnesota, 1999
- BBA – Accounting, Iowa State University – Ames, IA, 1987

Frank is Zelle's Chief Operating Officer / Chief Financial Officer and is responsible for the firm's business operations, including finance, real estate, IT infrastructure, marketing and litigation support.

Prior to joining the firm, Frank had 25 years of financial, strategy and management experience. Frank's experience includes 9 years as the CFO for a public company and involvement in several different industries including Media, Consumer Packaged Goods, Technology, eCommerce and Retail. Frank works with the Firm's attorneys and Executive Committee on all aspects of Zelle's operations including evaluating the Firm's strategic direction as well as supporting attorneys with financial analysis on specific cases. Frank and his team of financial, IT, tax and marketing professionals are focused on delivering the highest level of support to all of the Zelle attorneys.

PAST PROFESSIONAL EXPERIENCE

LodgeNet Interactive, CFO, 2010-2013

ValueVision Media, CFO, 2000-2010

The Pillsbury Company, 1995-2000

Arthur Andersen & Co LLP, 1988-1995

Certified Public Accountant, inactive